

Personal Information Collection Statement

This Personal Information Collection Statement (“this Statement”) is made by New World Development Company Limited (“Company”).

In order to enable us to consider your application, you are required to provide all the mandatory personal data in the application form. If you do not provide the required personal data, then we may not be able to consider and assess your application.

Purpose for using personal data

The personal data and other information about you (namely your name, contact information, education and employment information) collected in this application form will be used by the Company for the following purposes:

- (i) assess your suitability to assume the job duties of the position applied for;
- (ii) future recruitment exercise and in this connection it is our policy to retain the personal data of unsuccessful applicants for future recruitment exercise for a period of two years;
- (iii) research and development in relation to human resources management;
- (iv) information management and database administration; and
- (v) other purposes directly related to the above.

Those with whom we share personal data

We may engage agents, contractors, suppliers and service providers in connection with the above purposes, e.g. IT providers, marketing agents, social media and research companies and may transfer to or share your personal data with them for such purposes. We may also share your personal data with our Affiliates and social media platforms we or our Affiliates used for the above purposes. Our “Affiliates” include New World Loyalty Programme Limited, New World Property Management Company Limited, New World China Land Limited, New World Department Store China Limited, K11 Concepts Limited, New World Group Charity Foundation Limited, K11 Art Foundation Limited, Khora Limited and other companies from time to time whose activities include real estate (sale, leasing and investment), retail, facilities management, infrastructure, shopping malls, department stores, jewellery and luxury products, hotels, food and beverages, convention and exhibition centres, sports and recreational facilities, education and charitable pursuits including sports, recreation, art and cultural programmes, health and personal care products and services, green and nature products and activities, relief of poverty, advancement of education, advancement of religion and other purposes that are beneficial to the community.

Where we are required by the law of any country or requested by any court, regulatory body or governmental body of any country, we may also disclose your personal data as required. In the event of any transfer of business, transfer of shares, amalgamation or purchase of our business or our Affiliates'

businesses, your personal data may be transferred to the new entity as part of the transaction, provided that the new entity abides by this Personal Information Collection Statement and continues to exercise the same level of care, in respect of your personal data, as we would.

Your personal data may be stored in servers located outside Hong Kong and/or shared with Affiliates located outside Hong Kong. However, we will take all reasonable measures to ensure that your data is stored and processed securely, regardless of the country in which it is stored, and we ensure that our Affiliates do the same.

If your application is successful, data may also be collected from you during the period of your employment with the Company which shall be used for administrative, employment, human resources and other directly related purposes.

Under the Personal Data (Privacy) Ordinance, you have a right to request access to, and to request correction of, your personal data in relation to your application. If you wish to exercise these rights, please contact our Personal Data Privacy Officer by post to 29th Floor, New World Tower, 18 Queen's Road Central (marked confidential) or by email to privacy_HR@nwd.com.hk.